



# COMPANY BROCHURE

https://airlightfunds.com



## ABOUT OURCOMPANY

At Airlightfunds.com we provide our global audience with trusted crypto powered financial services that allow them to maximize the full potential of their cryptocurrency. Our customer base ranges from single induviduals to corporate firms and organisations. We offer cryptocurrency investment without risk. In order to get the maximum profit, modern technologies and the best analytical minds are used in our company.

#### **OUR MISSION**

At Airlightfunds.com, our mission is to expand access to the digital asset ecosystem while serving as trusted partners for our clients. We take this role seriously, and have spent the last few years building products and services to meet our clients' needs – from individuals to institutions, and everyone in between.

As the digital asset market grows and evolves, we analyze opportunities and build long-lasting investment solutions around the needs of our clients.

Perfect for connecting the world together

Airlightfunds.com has created a community where users can interact and follow up trends, market analysis and new innovations.

#### **OUR RESEARCH**

We go beyond the hype and speculation that has gripped this emerging asset class. Our Research is widely utilized and cited. As stewards of this new asset class, we provide our clients and the broader market with insightful analysis that separates signal from noise. Our team delivers clear and intelligent insights, supported by empirical evidence, and is essential reading for investors who want to keep pace with this rapidly evolving industry.

#### Address:

1960 MARIPOSA CRESCENT, AUCKLAND, NEW ZEALAND

#### **Email Address:**

admin@airlightfunds.com



We are leading financial investment company providing amazing investment solutions and financial portfolio growth for individual and institutional investors. Airlightfunds.com, our business is people and their financial well-being. But we don't just provide financial planning and investment services to individuals, corporations, institutions and municipalities. We're in the business of helping people achieve their dreams. Driven by commitment to our clients, we have practiced an active, research-intensive approach to investing while embracing innovation since our launch.

#### **Real Estate**

Real estate investing involves the purchase, ownership, management, rental and/or sale of assets(properties) for profit. Improvement of realty property as part of a real estate investment strategy is generally considered to be a sub-specialty of real estate investing called real estate development. This is a sound investment, and one that has the potential to provide a steady income and build wealth.

#### **Stock and Commodities**

Commodities trading is the buying and selling of these raw materials. Sometimes it involves the physical trading of goods. But more often it happens through futures contracts, where you agree to buy or sell a commodity for a certain price at a specified date. With futures contracts, commodities traders bet on how the commodity's price will move. When you think the price will go up, you'd buy futures, or go long.



## EXPLOREINCOME POSSIBILITIES.

#### **Business Scope**

Many years ago, while starting to work at exchange markets, technological innovations usage was making it easier for a broker to work, but the effect was not significant. Today, business technological security is a prerequisite for successful work. Understanding this postulate, we initially relied not only on economic knowledge, but also on the technical equipment of our company. Wealth Wise Limited Technical Development Department constantly monitors new technologies and tools that appear at stock markets. Currently, in collaboration with our partners, we have completed the development of a platform based on artificial intelligence.

Airlightfunds.com, we emphasize understanding our client's requirements and providing suitable solutions to meet their investment criteria. Our aim is to utilize our expertise & knowledge which will benefit our clients and the users of our services. Our company believes that when a team outperforms expectations, excellence becomes a reality. A solid pool of liquidity for the company's operations is provided by attracting private investments. By allocating a part of its profits to its investors, Airlightfunds.com provides the company's professionals with the necessary funds to carry out trading transactions, investments, and conversions. Thanks to this, you can distribute funds in various directions and not miss profitable projects and deals. Our approach to active investment management is based on an investment process that fully integrates sustainability analysis into our decision-making and is focused on long-term performance.

Our investment process underpins our differentiated thinking about the dynamics that drive and influence the performance of portfolios. We construct portfolios of sustainable markets with the confidence derived from our deep research and analysis.



- Making responsible investment decisions
- •Holding ourselves to the highest ethical standards
- •Respecting the interests of our clients and stakeholders

#### A PROFITABLE INVESTMENTS FOR INVESTORS

Airlightfunds.com has sought to align our interests with those of our investors, investment partners, and employees. This has allowed us to proudly build and maintain a

culture of ethical behavior, transparency, and social responsibility in both our investments and our operations.

By performing a wide range of operations,
Airlightfunds.com makes profits from different
diversified sources like trading operations on
the cryptocurrency and currency markets,
dividends from the implementation of successful
startups, and commissions for exchange
operations for large legal entities.

As a global investment firm, we foster diverse perspectives and embrace innovation

to help our clients navigate the uncertainty of capital markets. We're fostering a culture of diverse perspectives and innovation to help advance our clients' success. And we're doing it responsibly from how we act to how we trade because outcomes mean more than financial returns.

We're committed to helping you achieve better outcomes...the way you

define them. We get there by empowering diverse perspectives and breaking through boundaries. We're collaborative and connected and we never stop working for you.

#### **Serving Our Clients**

their money meaningful.

We work every day to earn our clients' trust, whether they're individual investors or the world's biggest institutions. By tapping a global network of diverse perspectives, we design innovative solutions tailored to meet investors' unique needs and engineered to deliver the performance they expect. We offer sophisticated wealth-planning tools and expert advice for high-net-worth individuals, families and smaller institutions, helping investors make

Responsible investing is part of a growing movement one we can help you embrace.

Ultimately you don't have to choose between profits and purpose. You can pursue both.

Responsible investing is more than a slogan. It involves real investment choices. But there are many ways to invest through a responsible lens and sometimes it's hard to know where to start. Let us help you with the essentials.

Our strategies embodies our ability to cut through complexity with independent clarity, generating exclusive insights that reframe perspectives and

strategies across markets and sectors. Embodies our ability to cut through complexity with independent clarity, generating exclusive insights that reframe perspectives and strategies across markets and sectors.

Our financial team also includes specialists who are experts in evaluating new private businesses called start-ups which have most chances to grow into large-scale and highly profitable enterprises. The idea is very simple: every business needs starting capital to go through bureaucratic formalities, rent premises, purchase equipment and other assets, hire employees and so on. As a rule, start-ups don't have sufficient funds to afford everything they need for effective activity. Banks are quite prudent to "newbies", so it is often very difficult to borrow as much as necessary from banks.

Airlightfunds.com platform intends to stay in business for a long time and do its best to ensure high revenue on investor's deposits. The more money we collect, the higher the return. That's why Airlightfunds.com platform had started attracting small investments starting from only \$100.

Our experts had examined and analyzed the relevant investment markets and developed a highly efficient trading strategy. Investors can choose from a variety of investment packages to invest their funds for different periods of time and receive the best revenue at low risks. Please find more information on investment terms in your personal account.

In addition to favorable investment proposal we also offer fair and transparent conditions of the affiliate program. You have the opportunity to start a business of your own and earn additional money by just sharing the word of our company and demonstrating its potential to others. Our referral rewards program offers earning from deposits made by your referrals.

Airlightfunds.com platform is a safe place to keep and increase your money DEDICATED EXPERTS

We are investment experts with an explicit focus on protection and security. We understand that every customer has different circumstances and objectives and it's these differences that influence our diverse range of products. Each of our clients is assigned a personal gold consultant to offer expert guidance on products, markets and timing, with no obligation to purchase. Not merely a shopping basket experience, our investments are tailored to the investor and designed to minimize tax exposure. Our in-house specialists hold qualifications in Law, Accountancy, Investment Banking and Property and use their broad and extensive knowledge to deliver practical and tax efficient solutions for our clients.

Airlightfunds.com offers a uniquely consultative approach to purchasing and selling physical gold and silver, regardless of how much you are looking to invest. We pride ourselves on our simple and tailored strategy, working with beginners

and experienced investors alike, to find the precious metal investment that will benefit those most. Whether you are looking to convert personal savings or part of your pension into physical gold or silver, we can provide a tax-efficient solution. In addition, our Buy Back Guarantee means your gold and silver investment is as liquid as the cash in your bank account.

#### **OUR CREDENTIALS**

Airlightfunds.com has quickly established itself as a trusted market leader. We are members of the Royal Numismatic Association, European Numismatic Association, European Chamber of Commerce and the Information Commissioner, as well as being frequently featured in the Press including FT, Daily Mail, Reuters, WSJ, Money Week, Observer, Guardian, Your Money and others.

#### **Quality and performance**

We provide a disciplined value approach to your investment planning with our top-down, bottom-up approach to research. We aim to achieve sustainable income and capital gains from your investment portfolio by following consistent value-based guidelines. With the utmost regard for client confidentiality, we offer objective financial advice with investment strategies that work delivered through service that is not driven by commissions but a share of investment performance.

#### **Experienced Portfolio Managers**

Airlightfunds.com comprises of a team of professional account managers aimed at adequately maximizing account profits.

#### 24/7 Support Service

We understand how important having reliable support service is to you. Please don't hesitate to contact us should you have any questions and we will get back to you in no time!

#### **OUR ADVANTAGES**

#### **Taxation**

As a governance oriented investment firm, we help fund public works and services and to build and maintain the infrastructures used in our resident country through our prompt tax fillings.

#### **Daily Income**

You will receive earnings every 24 hours on all days of the year. Your deposit is working all the time, even on weekends and holidays.

#### **Fast Withdrawals**

Your withdrawal will be processed by our operators as fast as possible. Maximum waiting time is up to 24 hours.

#### **Data Protection**

We make every effort to ensure that your data and funds are 100% secured. We only use secure connections and top-class servers.

#### ALGORITHMIC TRADING

In addition to manual trading by top-level traders, our specialists have developed specialized software (robots) that trades according to specified algorithms and brings a stable income to the company.

#### **EXCHANGE OPERATIONS**

Our company provides an opportunity to exchange funds for both private clients and companies. Low commissions with large volumes of transactions bring good additional income.

#### BENEFITS OF INVESTING WITH US

- •We share information efficiently, improving collaboration and productivity.
- •We're succinct, candid and kind.
- •We practice active listening.
- •We talk to people directly about issues, instead of concealing or choosing gossip.

#### Positive energy

- •We're optimistic about the future and determined to get there.
- •We co-create solutions instead of choosing blame and criticism.
- •We create moments of play at work.
- •We take care of each other, and help each other grow.

#### **Continuous learning**

- •We view every situation as an opportunity to learn (especially when the going gets tough).
- •We're more interested in learning than being right.
- •We value giving and receiving regular feedback.
- •We learn from and mentor those around us.

#### **Efficient execution**

- •We complete high quality work quickly by working smarter, not harder.
- •We value completing tasks, instead of just talking about them.
- •We prefer automation over manual work.
- •We prioritize, focusing on the 20% that will get us 80% of the impact.

#### **Funds Management**

The Funds Management business supports new and emerging investment platforms through their launch and growth phases. Funds Management builds on the company's success in Investment Management supports the move towards a leader in alternative investing. Leveraging the Group's rich business heritage, global network, and strong financial position, Funds Management provides managers significant investment capital as well and operational and financial support to grow their portfolio. In addition, this platform gives investors access to multiple boutique fund managers through an institutional platform backed by a premier listed financial services company.

In recent years the investment industry, and in turn investors, have introduced a new gauge: Airlightfunds.com, Social and Governance as a supplement to traditional financial gauges.

Airlightfunds.com changes are happening faster than ever, reshaping how people live and invest. We believe that Airlightfunds.com factors are going increasingly mainstream and can be used to drive investment out performance.

#### Investing for a sustainable future

The era of green bonds has arrived. We are seeing the increasing use of bond markets to raise capital to fund the low-carbon economy, especially from the issuance of 'green bonds'.

While many in the fixed income market are grappling with green bonds, others are working out how best to incorporate broader environmental, social and governance Airlightfunds.com strategies into their portfolios, a task rapidly growing in importance.

#### Why does it matter?

Airlightfunds.com changes are happening faster than ever, reshaping how people live and invest. We believe that Airlightfunds.com factors are going increasingly mainstream and can be used to drive investment out performance.

Making the first step right is crucial to the long road of investments. Of the five steps, the first is to assess your risk tolerance and decide the most suitable asset allocation for yourself.

Different people have different attitudes towards investment. Some are not willing to take any risks or withstand losses, and therefore would rather forgo potentially higher

returns. Some are willing to take some risks but tend to avoid huge volatility. Some are willing to take risks in exchange for returns that outperform the markets.

How to gauge one's risk tolerance? Look at your investment horizon. Put it simply, the longer your investment life, the higher the risk you can take because you can afford the time to last a cycle, which helps smooth out short-term volatility. For instance, a young person just starts working, who is still far from retirement, can take more risk.

#### Sustainable investing

On the contrary, the shorter the investment period, the lower the risk one can take. Assuming you are going to retire next year, and not receiving any regular income, you just do not have the time to recover all losses if your investments take a nosedive all of a sudden.

Besides, your risk tolerance is dependent on your life goals. Ask yourself if you need to set aside funds for your children's education? Are you going to buy a property in the near future? These factors will have an impact on your cash flow. After all, we all need to reserve some cash at all times just in case there are emergencies.

Balancing risk and return is the key to long-term investment isn't it perfect to have an investment tool that always tops the performance league, and investors can stay worry-free just by holding it? The truth is that there are ups and downs in all economic cycles and the markets are capricious. Even investment experts finds it hard to predict the performances of all asset classes.

Based on historical data, the same asset can perform drastically differently during different investment cycles. The best-performing asset in 2017 can turn out to be the worst laggard in 2018. That suggests no particular asset can be an all-time winner.

Investors should therefore avoid putting all eggs in one basket but allocate assets across different sectors and geographies. That could help diversify the risk of an investment portfolio, and capture investment opportunities at different times for more stable returns in the medium- to long-term.

To make diversification works, an investment portfolio should include assets that are complementary, that tend to react differently to the same macro condition. More precisely, some negative elements in the market might cause an asset to decline sharply, but pose little threats to another. In the world of investment, such pairs are called lowly correlated assets. They can effectively balance the risk and return of an investment portfolio.

#### Portfolio management

In the investing journey, investors should start of by constructing a portfolio that accommodates their investment objectives and risk profile. However, setting up the initial asset allocation is merely a starting point. It is equally important to regularly.

rebalance the portfolio to ensure the asset weightings are consistent. Overlooking the need to rebalance the portfolio can prevent investors from achieving their long-term investment goals.

Market changes shift portfolio away from initial objective In an investment portfolio, the relative weights of different asset classes may change due to market fluctuations, which lead to a shifted asset allocation that deviates from the original target. In this case, rebalancing the portfolio will mean restoring the weightings of portfolio assets to the original designed levels.

Hedge Funds and Private Equity

The Company's investments in externally managed private equity funds and hedge



funds, as well as private equity direct and coinvestments.

The portfolio seeks to maximize risk-adjusted returns and diversify exposure by industry and geography, while giving the Company a global view of the alternative investment landscape. With our archiving capacities and constant education of our staff, monitoring ever changing regulations and global finance requirements we are sure we can be a valuable ally in your expansion.

#### **Investment Management**

The Company established the Investment
Management division formerly known
as Principal Investments and began its
evolution into a leader in alternative investing.
Investment Management leverages the Group's
expertise, network, and financial strength to
seek attractive risk-adjusted investment
opportunities across global markets and sectors.
Hit your investment targets with the right
approach once you have identify your investment

targets, you can put your cash into different asset classes and construct a portfolio based on your risk tolerance. The idea of asset allocation is to include equities, bonds and other investment tools in a basket. Since different investment vehicles come with different risk-return profiles, asset allocation is never easy. Generally, the higher the potential return of an asset class, the higher the risks it carries.

#### **Capital Markets**

With different packages, our system is modelled to accommodate everyone no matter how much you have to invest.

#### A Team of Professionals.

With our team of professionals, our investment strategies guarantees you a considerable return on investments to secure your future.

#### Administrative services

Let our dedicated sta fftake care of all your administrative services. Paperwork, contracts, legal, we take care of all the boring things.

The company's withdrawals has protocols which all investors has to follow.



## **MINING**

- ✓ Minimum Deposit: \$500.00
- Maximum Deposit: \$4999.00
- ✓ Instant Withdrawal: Yes
- **⊘** Return on Investment: 4%
- **✓** Referral Commission: 10%



## **INSURANCE**

- Minimum Deposit: \$5000.00
- Maximum Deposit: \$15,000.00
- ✓ Instant Withdrawal: Yes
- **⊘** Return on Investment: 7%
- **✓** Referral Commission: 10%



## **GOLD**

- 8.5% ROI After 7 days
- ✓ Minimum Deposit: \$5000.00
- **⊘** Maximum Deposit: \$50,000.00
- ✓ Instant Withdrawal: Yes
- **⊘** Return on Investment: 8.5%
- **⊘** Referral Commission: 10%



## **ENERGY**

- 13% ROI After 30 Days
- ✓ Minimum Deposit: \$20000.00
- Maximum Deposit: Unlimited
- ✓ Instant Withdrawal: Yes
- **⊘** Return on Investment: 13%
- **✓** Referral Commission: 10%



## **GAS**

- 15% ROI After 60 Days
- Minimum Deposit: \$40,000.00
- Maximum Deposit: Unlimited
- ✓ Instant Withdrawal: Yes
- **⊘** Return on Investment: 15%
- Referral Commission: 10%



## **REAL ESTATE**

- **✓** 18.5% ROI After 90 Days
- ✓ Minimum Deposit: \$50000.00
- Maximum Deposit: Unlimited
- ✓ Instant Withdrawal: Yes
- **⊘** Return on Investment: 18.5%
- **✓** Referral Commission: 10%

## **CERTIFICATE OF INCORPORATION**



#### Certificate of Incorporation

AIRLIGHT FUNDS LIMITED 8041125

NZBN: 9429048407052

This is to certify that AIRLIGHT FUNDS LIMITED was incorporated under the Companies Act 1993 on the 30th day of June 2020.



Registrar of Companies 30th day of June 2020



Certificate generated 30 June 2020 11:33 AM NZST

## INTERNATIONAL BLOCKCHAIN CERTIFICATION



ISSUED BY: INTERNATIONAL BLOCKCHAIN CERTIFICATION INSTITUTE

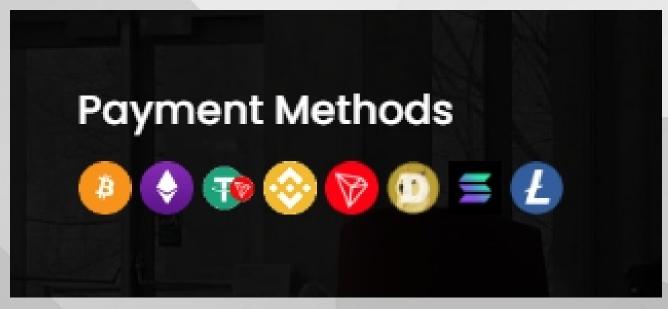
## IBM PROFESSION CERTIFICATION

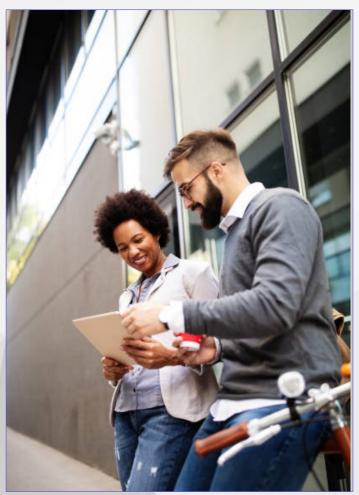


ISSUED BY: IBM PROFESSIONAL CERTIFICATION INSTITUTE

## SPONSORS & SUPPORTED PAYMENT METHODS







## How it works

## REFERRAL COMMISSIONS EARN 10% COMMISSION

Referral Commission We offer a 10% commission on each of your referral's deposits. This means, you can earn 10% anytime your refer a user and the user make a deposit.

you can track your referral earnings by logging in to your dashboard. Regional Representative These representatives will have the opportunity to receive 15% or 20% referral's commission with Silver and Gold investment plan.

Representatives recognition are awarded to clients who has investment of \$60,000 and above in our company. The company will also awarded him/her with \$5,000 and \$10,000 monthly for Silver and Gold investment plan.

- Tell your friends about our company & what we offer.
- Get your friends to register and invest with us.
- Earn a percentage of their investment as a referral bonus.



**Grow with the best** 

#### **OUR TEAM**

We are a team of finance professionals, portfolio managers, traders, and product innovators who embrace digital disruption and believe in its potential to transform markets, economies, and modern society. Our leadership team has a proven track record in delivering innovative financial products and services in emerging asset classes. We have managed billions of dollars for institutional investors and built innovative financial products and funds for the world's leading financial organizations. Oh, and we have a thing for bitcoin and it's technologies.





## **Contact Info**

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